

LIVING FORUM PROGRAMME 16 May 2023

THEME: FREEDOM OF THE INTERIOR SPACE

10:35 – 10:35 a.m.

COMMENCEMENT OF LIVING FORUM

10:35 - 11:00 a.m.

FROM FAMILY HOUSE TO PUBLIC BUILDINGS IN 47 COUNTRIES OF THE WORLD

(simultaneous interpretation)

Subtitle:

The world-renowned architectural studio MVRDV has won many important international awards and is also the author of one of the competition designs for Prague's Vltava Philharmonic. The most significant recent work of the global team of 333 architects will be presented at Living Forum.

Lecturer:

Jan Knikker, partner of the studio and Director of Strategy, Netherlands
on behalf of the studio MVRDV

11:00 – 11:20 a.m.

CONTEMPORARY COLOUR TRENDS AND CREATIVE FORMS OF SAFETY

Subtitle:

Non-combustible textiles contribute to meeting a basic human need, specifically a sense of safety. The possibilities of their design are almost inexhaustible.

They respond to current trends with remarkable flexibility and, moreover, excel in new and completely revolutionary recycling methods.

Lecturer:

Hana Foltánková, Czech Republic
on behalf of TREVIRA CS

11:20 – 11:40 a.m.

THE BACKDROP OF ENGINEERING PERFECTION (mm x cm by QA & Blum)

Subtitle:

The recently completed building designed by the studio Qarta Architektura faithfully reflects the focus of the client, Blum. The industrial design emphasises the beauty of raw concrete and thus becomes a spectacular backdrop for the engineering perfection of the investor's own products.

Lecturer:

Ing. arch. **Pavel Fanta**, Qarta Architektura
and **Richard Sajdl**, Czech Republic,
on behalf of BLUM

11:40 a.m. – 12:10 p.m.

PAUSE WITH REFRESHMENTS IN NEIGHBOURING HALL

The refreshments are provided by the main winner of the Interior of the Year award for 2015, **CAFÉ ZÁHORSKÝ**, designed by architect Magdalena Rochová and managed by Matěj Záhorský.

12:10 – 12:35 p.m.

**FOLLOW THE
PROPER SEATING GUIDE!**

(simultaneous interpretation)

Subtitle:

Designer Andreas Krob knows the main risks of sitting and knows how to prevent them. He is the designer of a many pieces of office furniture, including exceptional chairs, for renowned global brands. One of his most recent chairs has the slightly mysterious name

FollowMe.

Lecturer:

A laureate of many prestigious awards for design and the holder of many international patents

Andreas Krob, B4K, Switzerland,
on behalf of LD SEATING

12:35 – 12:55 p.m.

**SECRETS OF THE VIEW
THE ONE VANDERBILT SKYSCRAPER**

Subtitle:

Have you ever wondered how difficult it is to enjoy an unobstructed view? When looking through a window at New York, a blossoming garden or a landscape you always come across glass! Or do you?

Lecturer:

Klára Soukupová, Interior Design Consultant, Czech Republic
on behalf of AGC FLAT GLASS

12:55 – 13:20 p.m.

THE END OF NORMALITY!
(simultaneous interpretation)

Subtitle:

Is it right to challenge and reject everything that is considered normal?

Yes, if it is in fact not ideal or practical at all.

In the kitchen, for example, such a revolution is a prerequisite for interior evolution.

Lecturer:

Dominik Lill, Germany
on behalf of BORA

13:20 – 14:30 p.m.

PAUSE FOR LUNCH SERVED ON THE TERRACE

The refreshments are provided by the main winner of the Interior of the Year award for 2015, **CAFÉ ZÁHORSKÝ**, designed by architect Magdalena Rochová and managed by Matěj Záhorský. Don't look for Café Záhorský on Prague's Eliášova Street in Dejvice on the day of Living Forum. It is "teleporting" to the DOX building.

14:30 – 14:50 p.m.

LIGHT ON THE VERGE OF A PRODUCT AND A STATUE

Subtitle:

The author of this year's design of the Interior of the Year award is Ota Svoboda and the traditional manufacturer is BOMMA. The well-known glassworks recently achieved massive success at the Salone del Mobile in Milan. The brightest lights from the entire collection were BUOY inspired by buoys that lead us to a safe harbour from distant journeys.

Lecturers:

The designers **Václav Mlynář and Ota Svoboda**, Czech Republic
on behalf of BOMMA

14:50 – 15:10 p.m.

COPENHAGEN, CITY OF ARCHITECTURE 2023

Subtitle:

Living places Copenhagen is a partner project of the UIA World Congress of Architects designed by VELUX, among others. The aim is not just an educational presentation of the perfect work with light and the interior environment, but an overall redefinition of how we actually build today.

Lecturer:

Architect **Marek Petřík**, Czech Republic
on behalf of VELUX

15:10 – 15:30 p.m.

MANIFEST OF GOOD DESIGN

Subtitle:

In their work, they build on the golden era of post-war Modernism, when the creators approached the design of a skyscraper as responsibly as the design of coffee spoons. They develop the idea of “good” design. Now they are placed in the role of RAVAK’s creative directors and thus they face many challenges. What will be transformed more and faster, the well-known brand or they themselves?

Lecturers:

The absolute winners of Czech Grand Design for the year 2021,
the designers **Roman Vrtiška** and **Vladimír Žák**, Czech Republic
on behalf of RAVAK

15:30 – 15:55 p.m.

HABITABLE ARCHITECTURE LETS BUILDINGS BREATHE

Subtitle:

The modern façade must function like human skin to allow buildings to breathe well. Automated shielding is already an absolute necessity, which ensures not only the thermal balance of the house, but also its healthy indoor climate.

Lecturer:

Anders Hall,
President of European Solar Shading Organisation, Sweden
on behalf of SOMFY

15:55 – 16:25 p.m.

PAUSE WITH REFRESHMENTS IN NEIGHBOURING HALL

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CAFÉ ZÁHORSKÝ, designed by architect Magdalena Rochová and managed by Matěj Záhorský.

16:25 – 16:50 p.m.

THE DESIGNER'S TASK IS TO AROUSE FUTURE NOSTALGIA (simultaneous interpretation)

Subtitle:

Daminelli's passion for Asian cinematography, fashion and European Baroque art is reflected in all interiors and projects that come to life with modern innovative technologies. The unrestrained, inexhaustible and obsessive designer creates the illusion of twilight worthy of

Caravaggio in his interiors.

Lecturer:

Interior designer **Daniele Daminelli**, Italy
on behalf of STUDIO 2046

16:50 – 17:15 p.m.

**1000 WAYS
TO MIRROR REALITY**
(simultaneous interpretation)

Subtitle:

Mark Bircham does not hesitate to buy a whole tree when he is captivated by its structure, to buy a work of art at an auction, or to acquire an old door from a stable worn smooth by years of touching, all to study the detailed structure of the surface of the objects. He is a respected creator of new realities and is constantly looking for ways to best mirror the original.

Lecturer:

Mark Bircham, design and décor expert, Germany
on behalf of KRONOSPAN

17:15 – 17:40 p.m.

**LA TORRE BIANCA
FOR A BETTER LIFE**
(simultaneous interpretation)

Subtitle:

Before the two architects met, they worked for Zaha Hadid, Philippe Starck, and Ron Arad, for example. Today, the projects of their award-winning studios offer perfectly balanced functionality and the freedom of inner simplicity. Excursions to urban life in Georgian houses, as well as escapes into buildings evoking the style of Roman houses, are pleasantly calming and take people away from the hustle and bustle of the modern world.

Lecturer:

Lorenzo Grifantini, Italy and **Tavis Wright**, Great Britain
on behalf of DOS ARCHITECTS

18:00 – 19:00 p.m.

**ANNOUNCEMENT OF THE RESULTS OF THE
2022 INTERIOR OF THE YEAR AWARDS**

Awarding the winners and handing out nine original light objects,
which were designed for this year's awards by the designer Ota Svoboda and made by the
BOMMA glassworks.

19:00 – 21:00 p.m.

AFTER PARTY ON THE TERRACE

The première of the new tapas bar **ŠPEK A VÍNO**, which will move from Prague-Dejvice to
the DOX Centre for Contemporary Art for one night only.

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BORA AFTER PARTY

A tasting of grilled dishes prepared on site by the cook of BORA.